

CALL FOR ENTRIES!

What pairs better than ART and WINE?

Larson Gallery's recent executive search sparked ongoing discussion about how to strengthen our relationship with the adjacent Yakima Valley Vintners Tasting Room.

To celebrate the gallery's 75th anniversary and welcome incoming Gallery Director Krista Schoening, we are partnering with Yakima Valley Vintners to release a limited-edition 2024 White Blend (release May 2025).

We are excited to invite our **Larson Gallery Guild Members** to submit one piece of original artwork to be juried by a panel of judges, the winning artwork will be incorporated into the wine label design. The winning design will be revealed at the gallery's reception for *Inspired: The Art of Poetry*, Sat. January 11, 2025, 3-5pm.

The JURORS

- Annette Wattenbarger
Yakima Valley Vintners, Tasting Room Coordinator/Wine Club Specialist
- Dr. Teresa Rich
Yakima Valley College, Interim President
- Jeffrey Schaap
Larson Gallery Guild, President

GUIDELINES

- One Submission per Larson Gallery Guild Member
- No substitutions (once submitted all entries are final)
- Entry is FREE!
- Artwork must be your own original creation. No date restriction.
- Submit a digital image (JPG preferred, at least 300dpi, under 10 MB). The winning entry will be rephotographed as needed.
- There is no theme, the sky is the limit! Images of 2D and 3D artworks OK.
- Vertical or Horizontal orientation OK (a detail of the winning entry may be used in the final label design).
- Yakima Valley Vintners will design the custom wine label, incorporating the artwork title, artist, wine information, legal jargon, and the Larson Gallery 75th anniversary logo etc.
- Larson Gallery reserves the right to use images of the winning entry for promotional purposes. Copyright remains with the artist.

HOW TO ENTER

Email your first and last name, phone number, mailing address, artwork title and image to:
gallery@yvcc.edu, Subject Line: **WINE LABEL**

Not a Guild Member?

Join online at www.larsongallery.org/membership
Or call (509) 574-4875, email gallery@yvcc.edu

IMPORTANT DATES

Entry Deadline: **Tuesday, December 12, 2024**

Winner Notified: December 14, 2024

Winning Design Revealed: Saturday, January 11, 2025

Wine Pre-Orders: (TBD)

Wine Release Party: Saturday, May 31, 2025

